Category	Inconsistent	Developing	Competent	Effective
Mechanics (5 pts possible)	Language is not used in the proper context  Sentence structure and word choice are usually simple  (3 pts)	Language shows a basic understanding of proper context  Sentences show a little variety and word choice is appropriate  (3.5 pts)	Language use is competent  Sentences are somewhat varied and word choice is sometimes varied and precise  (4 pts)	The writing shows an excellent command of language  Sentences are varied and word choice is varied and precise  (5 pts)
Multimedia (12 pts possible)	One or none of the required items are present.	Two of the required items are present. Caption is not present or severely lacking.	At least one image from the era, with a caption is provided.  At least one (original creation) advertisement was used, relating to the era.  At least one (original creation) political cartoon was used, relating to the era.	At least one image from the era, with a descriptive caption is provided. It clearly relates to and supports the topics you've written about.  At least one (original creation) advertisement was used and represents something from the era. It clearly relates to and supports the topics you've written about.  At least one (original creation) political cartoon was used and provides a commentary about an issue in the era. It clearly relates to and supports the topics you've written about.  (11-12 pts)
News stories/ Letters to the Editor (15 pts possible)	A thesis lacks clarity or is nonexistent for 1 or more of the letters/stories.  Some to most of the evidence used is not explained (what information do they give and/or what do they mean?), or not at all clearly.  Evidence used is not analyzed (how does it prove the thesis?) or the analysis makes no sense.  The minimum word requirement falls quite short.  (1-10 pts)	A thesis introduces ALL the letters/stories, but some or all of them may lack clarity.  All evidence used is explained (what information do they give and/or what do they mean?), but not very clearly.  Some evidence used is not analyzed (how does it prove the thesis?).  The minimum word requirement falls a little short.	A thesis sentence is present that introduces ALL the letters/stories.  All evidence used is correctly explained (what information do they give and/or what do they mean?).  All evidence used is analyzed (how does it prove the thesis?).  The minimum word requirement is met.	A strong, clear thesis introduces ALL the letters/ news stories.  All evidence used is thoroughly AND correctly explained (what information do they give and/or what do they mean?).  All evidence used is thoroughly analyzed (how does it prove the thesis?).  The minimum word requirement is met.

Editorial (10 pts possible)	A thesis lacks clarity or is nonexistent.  Some to most of the evidence used is not explained (what information do they give and/or what do they mean?), or not at all clearly.  Evidence used is not analyzed (how does it prove the thesis?) or the analysis makes no sense.  The minimum word requirement falls quite short. (1-6 pts)	A thesis introduces the editorial, but it lacks clarity.  All evidence used is explained (what information do they give and/or what do they mean?), but not very clearly  Some evidence used is not analyzed (how does it prove the thesis?)  The minimum word requirement falls a little short.  (7-7.5pts)	A clear thesis introduces the editorial.  All evidence used is correctly explained (what information do they give and/or what do they mean?)  All evidence used is analyzed (how does it prove the thesis?)  The minimum word requirement is met.	A strong, clear thesis introduces the editorial.  All evidence used is thoroughly AND correctly explained (what information do they give and/or what do they mean?)  All evidence used is thoroughly analyzed (how does it prove the thesis?)  The minimum word requirement is met.
MLA Citations (15 pts possible)	Several pieces of evidence used in research are cited improperly (BOTH in-text citations AND in MLA format at the bottom of the task page), or not cited at all.  Several quotations are incorrectly punctuated and/ or formatted.  Several sources that are paraphrased in student's own language are not cited properly, or not cited at all. (1-10 pts)	A few pieces of evidence used in research are cited improperly (BOTH in-text citations AND/OR in MLA format at the bottom of the task page).  A few quotations are incorrectly punctuated and/ or formatted.  A few sources that are paraphrased in student's own language are not cited properly.  (11-11.5 pts)	Most evidence used in research is cited properly (BOTH in-text citations AND in MLA format at the bottom of the task page).  Most quotations are correctly punctuated and/ or formatted.  Sources that are paraphrased in student's own language are still cited properly.  (12-13 pts)	All evidence used in research is cited properly (BOTH in-text citations AND in MLA format at the bottom of the task page).  All quotations are correctly punctuated and/ or formatted.  Sources that are paraphrased in student's own language are still cited properly.  (14-15 pts)
Task is clearly labelled with creator's name (3 pts possible)	Yes, but it was difficult for evaluator to find.  (1.5 pts)	X	x	Yes, in a clear spot that was easy to see.  (3 pts)
Weebly set-up (5 pts possible)	The Weebly page is not set up as required. See far right.  (0 pts)	X	X	The Weebly page is set up as follows: There are only three pages, "Task 1," "Task 2," and "Task 3"  All the information for each task is on ONE page. (5 pts)